

Intended Job Position

SEO/Web Developer

Highlights of Qualifications

- Search Engine Optimization / Search Engine Marketing
- Web Development / Site Optimization
- Website localization management
- Network administration (Windows, UNIX, Linux, Sybase, MySQL)
- Site administration (IIS, Apache)

Professional Experience

- Search Engine Optimization / Search Engine Marketing
 - In depth, up-to-date familiarity with latest developments of search engine.
 - Evaluated and tested search results to help Google improve search quality.
 - Used ethical (white hat) search engine optimization techniques to produce solid high rankings for numerous keywords.
 - Analyzed data from server logs or statistical tools, created statistical analysis to project current search engine traffic patterns.
- Web Development / Site Optimization
 - Designed and built websites including e-commerce, small business, online portal.
 - Optimized web sites by improving navigation, load time, graphics, CSS 2.0, cross-platform and browser compliance. Increasing the traffic the sites receives from search engines, especially in Chinese.
- Network Administration
 - Built and maintained network system for International Business of Agricultural Bank of China, Xiamen Branch, system including Unisys mainframe, Sco UNIX server, Cisco router, PCs.
 - Designed and implemented the network system, determined the hardware. Set up transaction systems (including hardware and software systems) for three different stock dealers.

Chris Lin
1403-4955 Newton St.
Burnaby, BC, V5H 4B8

Phone: 778-558-8417
E-Mail: info@neteaglecn.com
http://resume.neteaglecn.com

● Technical Skills

HTML/CSS/XML

PHP/MYSQL

Photoshop/Image ready/GoLive

UNIX/SCO Unix

ASP/JavaScript/Ajax

Dreamweaver/Flash/Firework

Sybase/Oracle

Work History

Quality Rater 2006—

Google part time project

Web Developer/SEO 2005—

www.priceagle.com

www.opaintings.com

www.loopp.com

www.neteaglecn.com

Webmaster 2004--2005

Kazigraphy Canada Inc.

System Administrator 1996-2003

International Department of the Agriculture Bank of China, Xiamen Branch

System Administrator 1993-1996

Trust & Invest Company of the Agriculture Bank of China, Xiamen Branch

Assistant Computer Engineer 1990-1993

Information Centre of the Agriculture Bank of China, Xiamen Branch

Education

Bachelor of Engineering, Xiamen University, China

Diploma of Web Production and Programming, Corporate Communications Training College,
Vancouver, Canada

UBC Award of Achievement in Web Analytics (ongoing)

Instruction in Java Programming (SL-275), Sun Microsystems, China